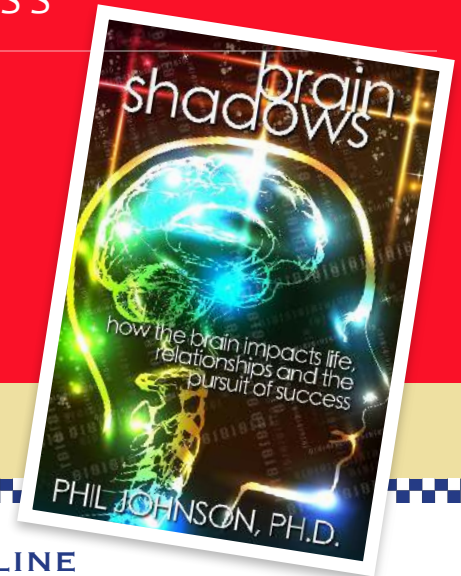


# “BRAIN SHADOWS”

## HOW THE BRAIN IMPACTS LIFE, RELATIONSHIPS AND THE PURSUIT OF SUCCESS

*Your brain is “control-central” of your entire life! It’s time to understand it better. Get insights into how you think, how successful people think and how to rewire your brain for greater success!*



### CONFERENCE OUTLINE

This course focuses on understanding the brain and how it affects your entire life! From this course you will be able to:

- Discover truths and myths about brain-based research.
  - Understand the brain-based differences between male and female learning, connecting and communicating.
  - Improve your understanding of memory and your ability recall information.
  - Recognize your primary learning gateway. (How do you prefer to take in information?)
  - Realize what is special about the brains of really successful people.
  - Begin to re-wire your own brain to be more successful and productive.
- **“You and Your Brain: Get to Know Yourself!”** Understand the fascinating science of how the brain works! We’ll talk about facts and myths about your brain. Understand your brain – understand yourself!
  - **“Is Your Brain Wearing a Dress?”** Male and female brains are designed differently! Find out how these biological differences impact learning, communication and connecting.
  - **“Your Memory: Are you Losing Your Mind?”** How powerful are memories? Do they exist only in your mind or throughout your body? And how can you improve your memory? Don’t “forget” to attend this session!
  - **“Your Life – Your Brain – Your Success”** There is something different about the way a successful person’s brain works! Come and find out what science has learned about the brains of successful people and how you can rewire your brain for a life of greater impact and purpose.
  - **“Re-Think and Re-Wire!”** Find out how to reset your brain for optimal use!

### DR. PHIL JOHNSON

Dr. Phil Johnson is the president and founder of Global Next Research Group and Leadership Institute. He has conducted research and hosted conferences throughout the US, Europe and the Middle East. Thorough insight and humor, he changes the way people think about life, leadership and purpose.

