



The Communication Puzzle

Becoming a Communicator of Purpose

Course Description:

Subject Area: Communication Skills Development

Course Number: GNLI 1004

Course Title: "The Communication Puzzle: Becoming a Communicator of Purpose"

Course Location: PARIS, FRANCE

Credit: 1.0

Major concepts/content:

The purpose of this course is to guide students in improving communication skills. Special emphasis will be placed on identifying personal communication styles, recognizing the style of others, improving listening skills, and developing influencing skills through improved communication skills.

Course Objectives:

1. Demonstrate an understanding of one's personal communication style.
2. Develop an understanding and recognition of the communication styles of others.
3. Demonstrate advanced knowledge and competency in communication skills and techniques.
4. Improve "connection" skills through improved communication.
5. Recognize the link between excellent communication skills and effective leadership.
6. Recognize and use the components of actively listening.
7. Develop the ability to communicate on sensitive and difficult topics.
8. Participate in group communication discussions and role playing opportunities.

Course Requirements:

1. Read the following two (2) books listed below and submit a one-page critique for each.

- The critique should include a brief summary of the book as well as your reaction/response to the book. Book choices represent a wide variety of ideas and suggestions and require discerning and critical reading. Global Next Leadership Institute does not endorse everything in every book. The critique should not exceed 300 words.
- Goulston, Mark. (2010) Just Listen: Discover the Secret to Getting Through to Absolutely Anyone. Washington, D.C.: American Management Association - ISBN: 978-0-8144-3647-9

- Thompson, George, Ph.D. and Jenkins, Jerry B. (2013) Verbal Judo: The Gentle Art of Persuasion. ISBN: 978-0-06-210770-1
2. Participate in leadership training while on the trip. This includes:
 - Attention during classes.
 - Completion of the course workbook or taking avid “notes journal” of the lectures.
 - Participation in class discussions, small-group discussions and cultural activities.
 3. Daily journal reflections while on the trip. (Certain topics may be assigned for student writing and entries will be checked by the school’s group coordinator.)
 4. Post-trip Project.
 - You must complete a 5-7-page, typed (double-spaced) research paper on a topic related to your educational trip.
 - A. A minimum of five (5) sources is required.
 - B. The topic may be chosen by the student, with approval, but should reflect the leadership and cultural aspects related to this program.
 - You may also complete a photo journal or video presentation instead of the paper.
 - A. This may be created with PowerPoint or Keynote Presentation or submitted as a video.
 - B. You must include photos/visuals from the trip along with commentary about the culture, the course and leadership insights and lessons.
 - C. The number of slides should be between 25 and 30.
 - D. A video presentations should not exceed 5 minutes.
 - Grades will be affected for students who submit work that does not adequately include leadership insights and insights from the conference course in their final product. Global Next also encourages creativity.
 - Make sure your name and your school’s name is listed on all your submissions.

DUE DATES:

Pre-trip reading/written work as well as the post-trip project must be submitted no later than 40 days after the conclusion of the trip.

All work should be submitted electronically to Ms. Bethanie Murphy, Global Next’s Administrative Group Coordinator and Course Work Evaluator. Work should be submitted to Global Next’s Google Drive account: globalnextprojectwork@gmail.com.

For questions, please contact Ms. Murphy via email at: bethanie@globalnext.org