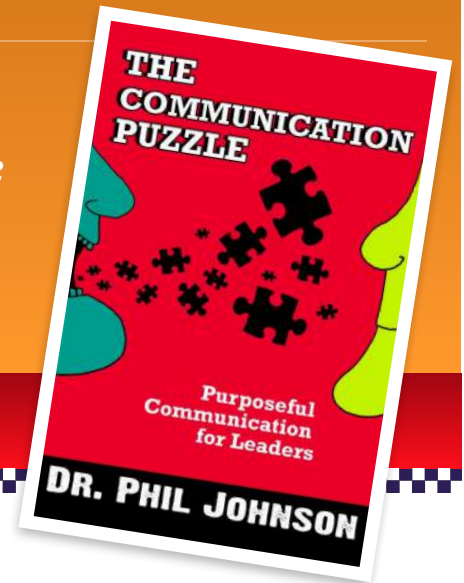


# “THE COMMUNICATION PUZZLE”

## PURPOSEFUL COMMUNICATION FOR LEADERS

*If you want to be an effective leader, purposeful communication is the key! Everyone talks – few people really connect!*



It's easy to make noise – it's not as easy to communicate so effectively that you change lives. This course will help you:

- Identify your personal communication style.
- Read and interpret body language.
- Understand the differences between male and female communication styles.
- Make a connection with almost anyone.
- Improve your listening skills.
- Communicate in a way that “sticks” with the listener.

### Conference Outline

- **“What Kind of Communicator Are You?”** We all communicate with different styles. Find out if you are a Confident Carl, an Expressive Emily, a Relational Roy or a Detailed Darlene.
- **“Body Language Basics”** Sometimes body language speaks louder than words. Learn to tell if someone is lying to you, accepting you, rejecting you and much more!
- **“Boy and Girl Talk”** Men and women communicate differently! Find out why and how they are different!
- **“Listening: It's More than Just Sitting”** Listening is the forgotten part of communication. Find out how to improve your listening skills and your relationships.
- **“Making Sticky Connections”** Communication is all about connecting with others! This session will help you improve your small talk, break into “close-knit” groups, keep conversations going and communicate in such a way that it always “sticks” with those who hear you!

### DR. PHIL JOHNSON

Dr. Phil Johnson is the president and founder of Global Next Research Group and Leadership Institute. He has conducted research and hosted conferences throughout the US, Europe and the Middle East. Thorough insight and humor, he changes the way people think about life, leadership and purpose.

