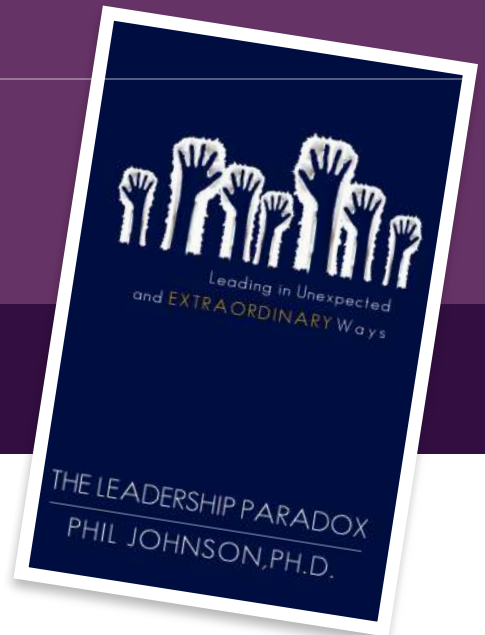


# THE LEADERSHIP PARADOX

## LEADING IN UNEXPECTED AND EXTRAORDINARY WAYS

*Sometimes the greatest principles of leadership are the most unexpected! The world is changing – your leadership skills must change too!*



This course helps future leaders understand true, effective leadership in a world that often forgets what's important. This course will help you to:

- Rethink and redefine leadership.
- Discover your personal leadership style.
- Readjust your critical thinking.
- Recognize the power of small things.
- Understand the motivation behind difficult people.
- Develop strategies for dealing with and leading difficult people.
- Leading in a world of constant change.

### Conference Outline

**“Leadership Defined”** In this session we'll discuss different definitions of leadership – be prepared to think differently!

**“Leadership Styles”** Each of us has different leadership strengths – find out yours and maximize it!

**“Underage Thinking”** Thinking is crucial for success. In this session we will discuss how one can increase his critical thinking skills as well as how to think differently about life and doing more in leadership.

**“The Power of Small”** We are conditioned to think that big results require HUGE change. This session will break that myth by showing you how the smallest of a can have INCREDIBLE impact.

**“Leading Difficult People”** People can be hard to deal with. This session will discuss the motives behind the difficulty as well as strategies for leading those who sometimes needs to be dragged!

### DR. PHIL JOHNSON

Dr. Phil Johnson is the president and founder of Global Next Research Group and Leadership Institute. He has conducted research and hosted conferences throughout the US, Europe and the Middle East. Thorough insight and humor, he changes the way people think about life, leadership and purpose.

